

## SOKOINE UNIVERSITY OF AGRICULTURE



## INSTITUTE OF CONTINUING EDUCATION (ICE)

### THE THIRD QUARTERLY REPORT ON THE PROGRESS OF THE DELIVERY OF OUTREACH AND CONTINUING EDUCATION SERVICES FROM JULY TO SEPTEMBER 2025

#### 1.0 INTRODUCTION

The Institute of Continuing Education is mandated to report all outreach activities conducted by various University units (Colleges, Directorates, Schools, Institutes, and Departments). During this reporting period, SUA, through its various units (Colleges, Directorates, Schools, Institutes, and Departments), continued to offer outreach services, including capacity-building through training, advisory services, communication, and the dissemination of innovations (knowledge and technologies) derived from research activities.

During this reporting period, a total of 67,401 beneficiaries were reached with SUA services. Of these, 2,288 beneficiaries (48% female) were reached directly through routine outreach services. Additionally, 2,879 read SUA's Quarterly Newsletter, 3,940 accessed SUA services through YouTube, and 38,200 were viewers and 390 subscribers to SUA's social media. The public was also reached through SUA FM radio programs and the Mkulima Collection online. Approximately 19,700 clients were reached through Nanenane exhibitions.

#### 2.0 OUTREACH REPORTS FROM DIFFERENT SUA UNITS

1. The College of Social Sciences and Humanities (CSSH), through Nanenane exhibitions, increased awareness of the Land Resources and Conflict Geodatabase (LaReCo) to address farmer-herder conflicts. In addition, the college promoted its research contributions to agriculture, livestock, and fisheries, and demonstrated innovative communication methods using local languages to enhance agricultural extension services. A total of 1,200 visitors (720M, 480F) were reached.
2. The School of Engineering (SoET) participated in Nanenane exhibitions in Morogoro to raise awareness among the general public about SoET and SUA activities. The school trained 89 trainees (58M, 31F) through the driving school, including SUA

students and members from outside the SUA community. The training was linked to sensitization efforts to increase enrollment at the SUA Driving School. SoET also facilitated a workshop to sensitize stakeholders (SUA community members, the Ministry of Agriculture, and private organizations, including PASS and EFTA) on agro-machinery and equipment.

3. The College of Natural and Allied Sciences (CoNAS) participated in Nanenane exhibitions in 2025. Through these opportunities, CoNAS: promoted awareness and adoption of SUA herbal products; raised awareness and provided knowledge on mushroom cultivation techniques to the community; created awareness of the Mkulima GPT application as an e-extension service; and created awareness of an AI mobile application for the detection of crop diseases. Approximately 701 visitors (383M, 318F) visited the college. In addition, the college conducted a workshop to raise awareness and pilot the implementation of the Digifish web and mobile applications for farmers, students, researchers, community members, and stakeholders of the fish value chain at Sengerema, Nyamagana, Ilemela fish farms, and Magadu experimental sites. A total of 110 community members (80M, 30F) participated.
4. The Sokoine National Agricultural Library (SNAL), through its Mkulima collection online access and SUA FM, disseminated agricultural information to the general public to increase knowledge of farming activities. SNAL also reached the public through its Facebook page to enhance access to information and engagement.
5. The College of Forestry, Wildlife, and Tourism (CFWT) disseminated information on developing a forestry practical checklist of tools and equipment to youth and job seekers across sectors in Tanzania. The activity was held at SoET-SUA, and 40 youth (30M, 10F) were reached.
6. The Directorate of Undergraduate Studies (DUS) provided applicants with a guide on online application procedures, entry requirements, and career paths. It also advertised SUA's degree and non-degree programs during the Nanenane exhibitions in Morogoro, reaching a total of 1,067 teachers and students (489M, 578F).
7. The Communication and Marketing Unit (CMU) reached 171 students and staff from various institutions seeking information about SUA services. Additionally, members of the public learned about the University and its activities through the quarterly Newsletter and the Nanenane Exhibition Newsletter. Approximately 2,879 people were reached. Likewise, the general public was informed and educated about agriculture programs through the SUA website, blog, and social platforms. The number of subscribers and viewers was 3,940 and 37,700, respectively.

8. The Institute of Pest Management (IPM) trained 4 students (3M, 1F) from the University of Antwerp, Belgium, on rodent-associated problems in their environment. The IPM also disseminated information on the significance of rats in human life and on the management of problematic rats to the general public through Nanenane exhibitions. More than 2,000 visitors to the IPM pavilion benefited from this activity.
9. The University Farm Department conducted on-farm training on pasture management and production for farmers and students at the University Farm, reaching a total of 160 beneficiaries (72M, 88F).
10. The College of Veterinary and Biomedical Sciences (CVBMS) provided the following services to 565 clients (454M, 111F): surgical, clinical, advisory, vaccination, deworming, laboratory examinations, radiography, artificial insemination, and consultancy. Post-mortem examinations were performed on eight animals from SUA. Additionally, 341 community members, both within and outside Morogoro Municipal, benefited from dog-dipping services.
11. The Directorate of Information Communication Technology (DICT) conducted training on innovation and ICT to increase awareness and build capacity. A total of 90 students (35M, 55F) were reached, and the activity took place in the SUA computer lab.
12. The Directorate of Postgraduate Studies, Research, Technology Transfer and Consultancy (DPRTC) conducted training on agricultural machinery use and best practices for a diverse group of agricultural stakeholders, with 46 beneficiaries (20M, 26F). The training aimed to raise awareness of agricultural mechanization, which involves the use of machinery and equipment to perform farming tasks, replacing manual labor and animal power.